

KATE GOTTFREDSON concept art illustration visual development

PAST WORK

"Soup-er Hero", Artist

2021

-Worked in a team of four to create a game in 48 hours for the Gamerella Global Game Jam.

-Sole artist on team; designed characters with turnarounds for 3D rendering, created mood boards and game style tiles,

designed logo, created game tiles in Photoshop. -Worked with team to create character concepts in a short

amount of time. -Spread skills over entire production to ensure that every team member had a tolerable workload and wouldn't get burnt out.

"Rovin' Rover", Lead Concept Artist 2021

-Lead a team of concept artists for Global Game Jam 2021 3D adventure game, "Rovin' Rover"

-Created style reference guides for character, environment, and prop designs for the game's color palette and aesthetic

-Organized team of artists and assigned roles and deadlines according to ability; to meet objectives in the short time-frame and to maximize efficiency in 3D design pipeline

-Brain-stormed and problem-solved with Level Designers, Lead Scripters, and Animators to better design game according to specifications and limits of the time-frame

-Designed and provided UI artwork.

Light Grey Art Lab's World Roulette, Artist and Contributer

2020

- Created illustrated world vignette developed from a randomized, computer generated world-building prompt for LGAL world building anthology

-Wrote short story alongside and about illustrated world -Provided creator tips, tricks and advice for worldbuilding compendium

"Let Loose" Coca-Cola Refreshing Films Program,

Visual Development Artist 2019

-Worked with directors and producers to create paintovers to solve film aesthetic and design solutions for the VFX pipeline

Freelance Illustrator/Graphic Designer

-Designed logo and marketing materials for local companies and podcasts

- Created illustrations for charity zines, fanzines, book illustration, merchandise, and paintovers for 3D designs

SKILL SET

Presentation Packages
Zbrush
Graphic Design
Animated Illustration

EDUCATION

Savannah College of Art and Design (SCAD) **B.F.A** in Illustration 2016-2020 Dean's List 2017-20



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